

Call for papers

“Sport Mega-events and their Legacies” Conference

2-4 December 2009

Purpose of conference:

The purpose of the conference will be to create a platform for various stakeholders including academics, sport event organisers, sponsors, media and host officials to discuss and debate key issues pertaining to the legacy impacts of sport mega-events. South Africa's staging of the 2010 FIFA World Cup™ provides the ideal opportunity to host this conference. The focus on legacy specifically permits a critical examination of the extent to which sport mega-events can deliver on the range of anticipated benefits. This aspect is particularly relevant in the context of developing countries such as South Africa who are increasingly utilising sport mega-events to promote socio-economic development and image enhancement.

In the South African context, the 2010 FIFA World Cup™ Local Organising Committee held a research workshop in July 2008 to engage with relevant stakeholders to identify research interest and priority areas. One of the suggestions emanating from the workshop was the need to facilitate information sharing sessions. Thus, the conference is also aimed at addressing this need identified at the research workshop.

It is expected that the conference will attract key stakeholders from both developed and developing countries who will share experiences and expertise related to legacy impacts. The main intention is to promote reflection, critical dialogue and academic engagement. To this end, the conference programme includes panel discussions and academic presentations that will be anchored by keynote speakers who are specialists in their relevant fields.

The main legacy themes of the conference are:

- Economic impacts
- Socio-cultural (inclusion, nation-building, skills and training etc.)
- Infrastructural
- Environmental sustainability
- Media and communication
- Sport
- Tourism
- Safety and security

Internationally recognised keynote speakers will be invited to the first day of the conference. The call for papers is to invite South African and international academics, researchers and practitioners to present pertinent issues and research on the second and third day of the conference.

The conference is co-organised by the International Association of Sport Economists (IASE) in association with researchers at various South African academic institutions, and

supported by the German Academic Exchange Programme (DAAD) and the Cape Winelands District Municipality (CWDM).

For the presenters of papers there are limited funds for accommodation, food and conference fees available.

The 3 day conference is planned to be held 2-4 December 2009 to coincide closely with the 2010 FIFA World Cup™ Final Draw to be held in Cape Town. It will take place in **Stellenbosch** which is a university town situated in close proximity to Cape Town.

Timeframe for academic presentations:

Deadline for abstracts: end of February 2009

Notification of abstract acceptance: end of March 2009

Submission of papers: end of July 2009

Notification of paper acceptance: mid-September 2009

Selected papers on social issues will be published in a special issue of the academic journal "Alternation" in early 2010. Alternation is a fully refereed academic journal, indexed by Thomson's ISI. The conference organisers are also approaching other accredited journals for Special Issues linked to the conference.

Please contact:

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All abstracts to be submitted to Dr Kamilla Swart and forwarded to the above email address.