



Announcement / Call for Papers

“New Perspectives in Sports Economics“ Joint Annual Conference of the International and German-Speaking Associations of Sports Economists (IASE and AK)

**Ruhr-University Bochum (RUB), North Rhine-Westphalia (NRW), Germany
May 4-6, 2006**

The Annual Meetings of IASE (7th) and the *Arbeitskreis Sportökonomie* (AK) (8th) will be organized in a joint conference by the Department of Sport Management, School of Sport Science, in cooperation with the School of Economic Sciences, Ruhr-University Bochum, in the run up to the Football World Cup in Germany.

Apart from an opening keynote session on the World Cup, the theme of the conference is “New Perspectives in Sports Economics“. 50 years after the seminal article of Simon Rottenberg, sports economics has become a recognized subdiscipline of economic and sport sciences, but there still is considerable scope for broadening and deepening of research in the field. More than ever, formerly accepted knowledge has recently been questioned in the literature and stimulated a lively debate on new objects, approaches, and models. Therefore the conference is devoted to this recent development which might shed some light on the prospects of sports economics for the years or decades to come.

We identified especially the following subjects to represent “new perspectives“:

- (1) Socio-economics: Views and approaches of sister disciplines like sociology, psychology, history, law on the economic sphere of sports.
- (2) Economic modelling: Tournament, game theoretic and other models as alternatives to the standard model of competitive balance in team sports.
- (3) Research objects beyond top division football and US major leagues: Individual, leisure, and college sports, minor leagues, federations' and public sports policy, comparative studies of systems in the European vs. North American sports model, sports in developing countries etc.

Moreover, analyses with tangible implications for the management and marketing of sports activities and businesses are particularly welcome. Well structured Abstracts of contributions in English or German of one page (max. 400 words) will be blindly peer-reviewed and selected by a scientific committee.



The deadline is December 1st, 2005. It is to be sent to:
IASE-AK 2006 Conference
Department of Sport Management
School of Sport Science
Ruhr-University Bochum
D-44780 Bochum, Germany
or by email: IASE-AK-2006@rub.de

For further information on the theme, programme, registration, travelling, accommodation etc., please visit our web site: <http://rub.de/IASE-AK-2006>