

**8th International Hamburg Symposium „Sport and Economics“
on the occasion of**

ITU Triathlon World Cup

July 4th and 5th, 2008

Mega Sport Events: Economic & Socio-economic Impact

The 8th Hamburg Symposium “Sport and Economics” will gather researchers from universities and personalities from politics, business and sports and will offer them the rare opportunity to interexchange their experiences in the field of mega sport events. The symposium is supported by the Chamber of Commerce of Hamburg, the Hamburg Senate, and Hamburg Marketing GmbH.

Steering Committee:

Martin-Peter Büch, DSHS Cologne (German Sport University)

Wolfgang Maennig, University of Hamburg

Hans-Jürgen Schulke, Macromedia (University of Applied Science)

Thomas Straubhaar, HWWI (Hamburg Institut of International Economics)

Thorsten Teichert, University of Hamburg

Preliminary Announcement and Call for Papers

The 8th Hamburg Symposium “Sport and Economics” calls for papers “Mega sport events: Economic & socio-economic impact”. Specific topics of interest include but are not limited to:

- Key factors for the allocation of international sport events
- Impact measurement
- Image, feelgood and athletic development: Intangible Effects of mega sport events
- Scope and limits of CVM to measure the “intangible” benefits of sports events
- Urban economic effects of mega sport events

Papers on related issues are welcome as well.

Important Dates

Paper titles and abstracts due: April 12, 2008

Complete paper submissions due: April 30, 2008

Notification of acceptance: May 14, 2008

Final papers due: August 30, 2008

The papers will be selected by an independent jury.

Submission address, notes for authors, and publications

Papers and case studies may be submitted in English or German. Papers should not be longer than 25 pages and refer to the standards of the “notes for authors” of “econometrica”.

The selected papers will be published in a conference volume.

Papers have to be submitted by e mail to Prof. Dr. Wolfgang Maennig, HAMBURG UNIVERSITY (maennig@econ.uni-hamburg.de). Complete Papers must be in the format of a Microsoft World File and must contain all components of the manuscript (Title, abstract, endnotes, references, appendices, tables and figures).

Contribution fee and awards, travel expenses subsidies

Authors of accepted papers do not have to pay any contribution fee for the symposium.

Authors of accepted papers will be granted a lump sum payment for transport and accommodation: Authors from Overseas: 1200 Euro, authors from Europe: 600 Euros, authors from Germany: 200 Euros

The best paper by senior researcher(s) will be granted with an award (€2500). The best paper by junior researcher(s) will be also be granted with an award (€2500) in case of a decent number of accepted papers.