



International Association of Sports Economists - IASE

10th Annual Conference Preliminary Program

Friday May 9th and Saturday May 10th

Gijón, Spain

Friday, May 9

INSCRIPTION 9:00 - 9:15

OPENING CONFERENCE AND WELCOME 9:15 - 9:45

Placido Rodriguez Guerrero - Conference Host
Robert Baade - President, IASE

I. SPORTS AND ECONOMIC DEVELOPMENT 9:45 - 11:15

Chair: John Siegfried, Vanderbilt University

Presentations:

(1) Arne Feddersen & Wolfgang Maenning, University of Hamburg

New Stadia and Regional Economic Development

Discussant: Robert Baade, Lake Forest College

(2) Gabriel M. Ahlfeldt & Arne Feddersen, University of Hamburg

Geography of a Sports Metropolis

Discussant: Eric Barget, University of Limoges

(3) Khalid Elbeely, Sudan University of Science & Technology

Sudan Bid for 2009 African Cup of Nations (for Non-Expatriate Players): An Overview

Discussant: Joel Maxcy, University of Georgia

II. SPORTS WAGERING 9:45 - 11:15

Chair: Rob Simmons, Lancaster University

Presentations:

(1) Andrew P. Weinbach, Coastal Carolina University & Rodney J.

Paul, St. Bonaventure University

Are Behavioral Biases Consistent Across the Atlantic? The Over-Under Market for European Soccer

Discussant: Jaume Garcia, Universitat Pompeu Fabra

(2) Jaume Garcia, Universitat Pompeu Fabra & Levi Perez, Universidad de Oviedo & Placido Rodriguez, Universidad de Oviedo

What Have We Learnt About Attendance Demand in Sports During the Last Decade?

Discussant: Andrew P. Weinbach, Coastal Carolina University

(3) Rudd H. Koning, University of Groningen

Efficiency of Sports Betting Markets

Discussant: Rodney J. Paul, St. Bonaventure University

III. MISCELLENEOUS TOPICS IN SPORTS I 9:45 - 11:15

Chair: Neil Longley, University of Massachusetts

Presentations:

(1) Bernd Frick, University of Paderborn & Oliver Gurter, University of Paderborn & Joachim Printz, University of Paderborn

Incentives in Tournaments with Heterogeneous Agents: Empirical Evidence from the German "Bundesliga"

Discussant: Fernando Lera López, Universidad Pública de Navarra

(2) Jean Francois Brocard, University of Limoges

Agents and Asymmetric Information

Discussant: Bernd Frick, University of Paderborn

(3) Fernando Lera López, Universidad Pública de Navarra

The Determinants of Consumer Expenditure on Sports in Spain

Discussant: Jean Francois Brocard, University of Limoges

IV. COFEE BREAK 11:15 - 11:30

V. COMPENSATION ISSUES 11:30 - 13:30

Chair: Helmut Dietl, University of Zurich

Presentations:

(1) Kelly Goossens, University of Antwerp

Revenue Changes and the Impact on Talent Distribution in European Football

Discussant: Joel Maxcy, University of Georgia

(2) Joel Maxcy, University of Georgia

Culture and language as human capital: Are compensation and transfer rates for foreign-born players different? Evidence from MLB and the NBA

Discussant: Andrew Zimbalist, Smith College

(3) Bernd Frick, University of Paderborn

Salary Determination in the German "Bundesliga": A Panel Study

Discussant: Kelly Goossens, University of Antwerp

(4) Andrew Zimbalist, Smith College

An Analysis of the MLBPA Salary Cap Position

Discussant: Bernd Frick, University of Paderborn

VI. MISCELLENEOUS TOPICS IN SPORTS II 11:30 - 13:30

Chair: Wladimir Andreff, University of Paris-I

Presentations:

(1) Patricio Sanchez Fernandez, Universidad de Vigo & Angel

Barajas Alonso, Universidad de Vigo

Economic Evaluation of Impact of Sports Events on Medium-Small Size Cities

Discussant: Jean-Jaques Gouguet, University of Limoges

(2) Jiri Novotny, University of Economics, Prague, Czech Republic

Problems with Evaluating Voluntary Work in Sports

Discussant: Paul Staudohar, California State University, Hayward

(3) Paul Staudohar, California State University, Hayward

Have We Seen the Last of Baseball's Labor Wars?

Discussant: Jiri Novotny, University of Economics, Prague

(4) Jean-Jaques Gouguet, University of Limoges & Eric Barget, University of Limoges

The Cost-Benefit Analysis of the Rugby World Cup 2007

Discussant: Patricio Sanchez Fernandez, Universidad de Vigo



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VII. TOPICS IN DEMAND AND SUPPLY FOR SPANISH SPORTS 11:30 - 13:30

Chair: Placido Rodriguez, Universidad de Oviedo

Presentations:

(1) Guillermo Villa, University of Oviedo & Isabel Molina, University of Carlos III de Madrid & Roland Fried, University of Dortmund

Modeling the Demand for Attendance at Spanish Professional Soccer League

Discussant: Jose Correla Leitao, University of Beira Interior

(2) Jose Correla Leitao, University of Beira Interior & Manuel J. Rocha Armada, University of Minho

Corruption and Co-Movements Among European Football Clubs: Did CalcioCaos Really Matter?

Discussant: Guillermo Villa, University of Oviedo

(3) Babatunde Buraimo, University of Central Lancashire & Rob Simmons, Lancaster University

A Tale of Two Audiences: Spectators, Television Viewers and Outcome Uncertainty in Spanish Football

Discussant: Pablo Castellanos, University of A Coruna

(4) Pablo Castellanos, Jesus A. Dopico, & Jose M. Sanchez, University of A Coruna

Market Size and Winning: How Large is the Big-City Advantage in Spanish Football?

Discussant: Babatunde Buraimo, University of Central Lancashire

VIII. VISITING TOUR IN THE LABORAL BUILDING 13:30-14:30

IX. LUNCH IN THE LABORAL BUILDING 14:30-16:00

X. INSTITUTIONAL ISSUES IN THE EUROPEAN SOCCER Chair: Kelly Goossens, University of Antwerp 16:00 - 18:00

Presentations:

1) Markus Kurscheidt, Ruhr-University Bochum
Institutional Economics of Minor League Football in Europe

Discussant: Peter Dawson, University of Bath

(2) Julio del Corral, University of Oviedo & Juan Prieto-Rodriguez, University of Oviedo & Rob Simmons, Lancaster University

The Effect of Incentives on Sabotage: The Case of Spanish Football

Discussant: Ercan Balaban, University of Edinburgh

(3) Peter Dawson, University of Bath
Disciplinary Sanctions in European Cup Competitions

Discussant: Julio del Corral, University of Oviedo

(4) Ercan Balaban, University of Edinburgh & Sinem Pinar Gurel, Pamukkale University

Modeling Time Varying Volatility and Systematic Risk of the Football Club Shares: Evidence from Turkey

Discussant: Markus Kurscheidt, Ruhr-University Bochum

XI. TOPICS IN LABOR SUPPLY IN SPORTS 16:00 - 18:00

Chair: Kevin Quinn, St. Norbert College

Presentations:

(1) Cindi Bu Bois, Vrije Universiteit Brussel & Bruno Heyndels, Vrije Universiteit Brussel

Labor Supply of Professional Top Tennis Players: Determinants of Tournament Entry

Discussant: Stephen Shmanske, California State University

(2) J. Alvarez, Universidad Complutense & D. Forrest, University of Salford & I. Sanz, Universidad Complutense & J. D. Tena, Universidad Carlos III

Impact of Importing Foreign Talent on Performance Levels of Local Co-workers

Discussant: Rob Simmons, Lancaster University

(3) Stephen Shmanske, California State University, East Bay
Golf Match: The Choice by PGA Tour Golfers of Which Tournaments to Enter

Discussant: Cindi Bu Bois, Vrije Universiteit Brussel

(4) Rob Simmons, Lancaster University & David Berri, California State University at Bakersfield

Race and the Evaluation of Signal Callers in the National Football League

Discussant: Bruno Heyndels, Vrije Universiteit Brussel

XII. MEDIA AND SPORTS 16:30 - 18:00

Chair: Jaume Garcia, Universitat Pompeu Fabra

Presentations:

(1) Francesc Pujol, Iniversidad de Navarra & Pedro Garcia-del-Barrio, Universitat Internacional de Catalunya
Economic Valuation of Football Players through Media Value

Discussant: Jaume Garcia, Universitat Pompeu Fabra

(2) Stefan Kesenne, University of Antwerp & Catholic University of Leuven

The Impact of Pooling and Sistributing Broadcasting Rights in Professional Team Sports

Discussant: Andrew Zimbalist, Smith College

(3) Francesc Pujol, Iniversidad de Navarra & Pedro Garcia-del-Barrio, Universitat Internacional de Catalunya

Money Prizes and Media Value in Tennis: Who Leads the Spectacle?

Discussant: Stefan Kesenne, University of Antwerp

XIII. IASE ANNUAL REUNION 18:00

XIV. OFFICIAL DINNER 21:00

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I. GENERAL TOPICS IN DEMAND AND SUPPLY FOR SPORTS 8:30 - 11:00

Chair: Stefan Kesenne, University of Antwerp

Presentations:

(1) Holger Preuss, University of Mainz & Markus Kurscheidt, Ruhr-University Bochum & Norbert Schutte, University of Mainz

*Consumption Patterns of Tourists to Sports Mega Events
Evidence from FIFA World Cup 2006*

Discussant: Kelly Goossens, University of Antwerp

(2) Pablo Castellanos, Universidad de A Coruna & Jaime Garcia, Universitat Pompeu Fabra & Jose Manuel Sanchez, Universidad de A Coruna

Football consumers: fan profiles and demand behavior

Discussant: Norbert Schutte, University of Mainz

(3) Jaime Garcia, Universitat Pompeu Fabra & Placido Rodriguez, Universidad de Oviedo & Guillermo Villa, Universidad de Oviedo

What have we learnt about attendance demand in sports during the last decade?

Discussant: Fernando Tenreiro

(4) Kelly Goossens, University of Antwerp

Match Attendance in the Belgian Jupiler League: The Impact of the Jennett and Outcome Uncertainty-measure

Discussant: Holger Preuss, University of Mainz

(5) Fernando Tenreiro

The European Sport Model: Sport as a global Public Good Produced by Private Multilateral Markets

Discussant: Holger Preuss, University of Mainz

II. TOPICS IN DEMAND AND SUPPLY FOR NORTH-AMERICAN SPORTS 9:30-11:00

Chair: Paul Staudohar, California State University, Hayward

Presentations:

(1) Andrew P. Weinbach, Coastal Carolina University & Rodney J. Paul, St. Bonaventure University

Effects of Promotions on Major League Baseball Attendance

Discussant: Brad Humphreys, University of Alberta

(2) Brad Humphreys, University of Alberta & Jane E. Ruseski, University of Alberta

The Size and Scope of the Sports Industry in the United States

Discussant: Kevin Quinn, St. Norbert College

(3) Kevin Quinn, St. Norbert College

Economics of the North American Fantasy Sports Industry

Discussant: Andrew P. Weinbach, Coastal Carolina University

III. COFFEE BREAK 11:00 - 11:15

IV. PLAYER TRANSFERS, PLAY-OFF SYSTEMS AND OTHER COMPETITIVE BALANCE ISSUES 11:15 - 13:15

Chair: Rodney J. Paul, St. Bonaventure University

Presentations:

(1) Neil Longley, University of Massachusetts

Analyzing the "Redistributional" Impacts of Alternative Playoff Systems

Discussant: John Siegfried, Vanderbilt University

(2) Juan de Dios Tena Horrillo, Universidad Carlos III & R. Flores, Universidad Carlos III & David Forrest, University of Salford

Impact on Competitive Balance from Allowing Foreign Players in a Sports League: An Analytical Model and an Empirical Test

Discussant: Julio del Corral, University of Oviedo

(3) Julio del Corral, University of Oviedo

Measuring Competitive Balance and Match Specific Uncertainty in Professional Tennis. Are There Differences Among Gender and Court Surfaces

Discussant: Juan de Dios Tena Horrillo, Universidad Carlos III

(4) Wen-Jhan Jane, Shih Hsin University

The Effects of Equities on Organizational Performance: An Empirical Analysis (Panel Analysis)

Discussant: Neil Longley, University of Massachusetts

V. PUBLIC AND PRIVATE ASPECTS OF SPORTS 11:15 - 13:15

Chair: Arne Feddersen, University of Hamburg, Germany

Presentations:

(1) Helmut Dietl, University of Zurich & Egon Franck & Markus Land & Alexander Rathke, University of Zurich

Should Salary Caps be Implemented in the European Football leagues?

Discussant: Caroline Buts, Vrije Universiteit Brussel

(2) Jaime Garcia, Universitat Pompeu Fabra & Maria Jose Suarez, Universidad de Oviedo

Estimation of a Structural Model of the Determinants of the Time Spent in Physical Activity and Sport: Evidence for Spain

Discussant: Manuel J. Rocha Armada, University of Minho

(3) Joao Correia Leitao, University of Beira Interior & Manuel J. Rocha Armada, University of Minho, Gualtar, Portugal

Corruption and Co-Movements Among European Football Clubs: Did CalcioCaos Really Matter?

Discussant: Maria Jose Suarez, Universidad de Oviedo

(4) Caroline Buts, Vrije Universiteit Brussel & Bruno Heyndels, Vrije Universiteit Brussel

Government Decentralization and Athletic Incentives: The Case of Former Communist Countries

Discussant: Helmut Dietl, University of Zurich

VI. CLOSING CEREMONY 13:15-14:00

3 VII. ESPICHA (ASTURIAN LUNCH) 14:00